University of Iowa Hawk Shop
Owned and operated by The University of Iowa

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Our mission is student affordability and providing all materials for all classes

- Rental Savings: $797,748 over 31,145 units
- Used Savings: $323,000 over 21,000 units
- Special Pricing Savings: $89,946
- Inclusive Access Savings (Redshelf): $21,000
- Total Savings for students over the last 2 semesters: $1,231,694
How was this all possible?

- Registrar was key
- Why time matters
- Financial Options
- Shelving by Author 1,600 to 3,000+
- Providing more Tools - Verba
- Questions?